

**CHANNEL ISLANDS NATIONAL MARINE SANCTUARY**  
**2013 Work Topic Priorities for Sanctuary Advisory Council Activities**<sup>1</sup>

<i>Topic</i>	<i>Possible SAC Activities</i>	<i>Notes</i>	<i>Priority: High, Medium, Low</i>
<b>A. <u>EXTERNAL SUPPORT for SANCTUARY</u></b>			
A1. Marketing Recommendations	<ul style="list-style-type: none"> <li>• SAC Marketing Subcommittee to develop advice package focused on enhancing the visibility and marketability of the sanctuary, and contributing to the sustainability of sanctuary programs.</li> <li>• Council consideration and adoption of Marketing Subcommittee recommendations, assistance with implementation as appropriate.</li> </ul>		H
A2. Travel & Tourism	<ul style="list-style-type: none"> <li>• Explore the marketing potential of the sanctuary with local Convention and Visitor Bureaus.</li> <li>• Recommend sanctuary actions to enhance visitor awareness, appreciation and enjoyment of the sanctuary in a manner that is consistent with resource protection and sanctuary stewardship.</li> </ul>		H
<b>B. <u>SHIP-RELATED ISSUES</u></b>			
B1. Whale Ship Strikes	<ul style="list-style-type: none"> <li>• Receive status report on activities taken and results achieved. CWG to review progress on past SAC recommendations.</li> <li>• Council advice on sanctuary actions going forward.</li> </ul>		H
B2. Shipping Lane Adjustment in Santa Barbara Channel	<ul style="list-style-type: none"> <li>• Receive updates from US Coast Guard on rulemaking process (March or May 2013) to implement shipping lane changes approved by the International Maritime Organization in November 2012 and scheduled for implementation on June 1, 2013.</li> <li>• Provide council input/comment to the Coast Guard via SAC meeting process and possible comment letter(s).</li> </ul>		H

<sup>1</sup> Based on a survey of 21 Council members conducted at the Jan. 18th, 2013 SAC meeting. **High** = high priority for Council action/agenda time; **Medium** = moderate priority for Council agenda time, to be worked into meeting agendas based on opportunities to do so and through consultation with the Executive Committee; **Low** = to be placed on meeting agenda only if time and opportunity allows after consultation with Executive Committee.

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<b><u>C. ENERGY PROJECTS</u></b>			
C1. Offshore Wind and Wave Energy	<ul style="list-style-type: none"> <li>Learn from invited speakers (BOEM, possibly ONMS, others) about technologies, plans, permitting procedures, and marine environmental issues associated with offshore wind and wave energy. This would help inform a planned report from the Conservation Working Group (CWG).</li> <li>When delivered to the council, receive, review, discuss, help revise, and take action on CWG's offshore wind/wave energy report.</li> </ul>		H
<b><u>D. FISHERIES/FISHING EDUCATION</u></b>			
D1. Sanctuary Education and Outreach on Fishing in CINMS	<ul style="list-style-type: none"> <li>Invite fishing representatives (commercial &amp; recreational) to provide educational talks to the council. For example, learn about (and consider supporting) direct marketing of locally caught seafood (Stephanie Mutz).</li> <li>Advise and assist with successful implementation of the Sanctuary Classic recreational fishing and photography contest (should it return to the area in summer 2013)</li> </ul>		M
<b><u>E. MANAGEMENT PLAN</u></b>			
E1. Management Plan	<ul style="list-style-type: none"> <li>Discuss and provide input regarding next CINMS management plan review.</li> </ul>		M
<b><u>F. MARINE PROTECTED AREAS (MPAs)</u></b>			
F1. Biological monitoring of Channel Islands MPAs	<ul style="list-style-type: none"> <li>Later in 2013, hear from scientists that have been conducting monitoring in and around the Channel Islands MPAs as they approach the 10-year mark since designation.</li> <li>Leading up to those talks, the Research Activities Panel can help identify and provide guidance to those speakers.</li> </ul>		H
F2. Socioeconomic monitoring of Channel Islands MPAs	<ul style="list-style-type: none"> <li>Learn from and discuss UCSB Bren student presentation on their study: "The Non-Market Value of Private Recreational Boating in the Channel Islands National Marine Sanctuary" (March 2013)</li> </ul>		H

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F3. Education & Outreach	<ul style="list-style-type: none"> <li>Sanctuary Education Team (SET) to develop and propose an updated communication matrix (suggested audiences &amp; tools for reaching them) regarding MPAs, to include updated messaging based on latest scientific findings and stakeholder input.</li> </ul>		H
<b><u>G. CLIMATE CHANGE EFFECTS</u></b>			
G1. Ocean Acidification	<ul style="list-style-type: none"> <li>Staff progress reports on implementation of the sanctuaries' west coast action plan on Ocean Acidification and follow-up activities coming out of the 2012 "Best Practices for Communicating Ocean Acidification" workshop.</li> <li>Ongoing updates, discussion and council/staff education on the latest work to advance understanding, education and responses to ocean acidification.</li> <li>Council advice on action plan implementation and other possible sanctuary actions.</li> </ul>		H
<b><u>H. NEW EDUCATION CENTERS &amp; FACILITIES</u></b>			
H1. UCSB Building and OCTOS	<ul style="list-style-type: none"> <li>Council members to tour new building, when completed (and be invited to ribbon-cutting ceremony)</li> <li>Continue to learn about and provide feedback on fundraising efforts and planned exhibits/activities/partnerships for the Outreach Center for Teaching Ocean Science (OCTOS).</li> </ul>		M
H2. Channel Islands Boating Center	<ul style="list-style-type: none"> <li>Council members to tour the new center, when completed (and be invited to ribbon-cutting ceremony). Possibly hold a SAC meeting there.</li> <li>Discuss and advise on the future of sanctuary-related programming at the center.</li> </ul>		M
<b><u>I. YOUTH INVOLVEMENT</u></b>			
I1. Student Group Involvement with SET/SAC	<ul style="list-style-type: none"> <li>SET, with help from staff, to continue working with Oxnard High School student group, who will attend SAC meetings and present an MPA outreach project to the council.</li> <li>SET to recommend suggestions for continuing with youth involvement with the council.</li> </ul>		M

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<b>J. <u>SAC-RELATED EVENTS</u></b>			
J1. SAC Chairs conference calls and Summit	<ul style="list-style-type: none"> <li>• Provide input to the Chair on agenda items for 2013 SAC Chairs national conference calls, webinars, and a possible in-person SAC Summit.</li> </ul>		M
J2. SAC Field Trip	<ul style="list-style-type: none"> <li>• Optional council field trip to the sanctuary and Park.</li> </ul>		L
<b>K. <u>ADDITIONAL TOPICS / ACTIVITIES SUGGESTED BY COUNCIL MEMBERS</u></b>			
K1. Responsible Wildlife Watching	Hear an expert talk about this subject.	Suggested by Debra Herring.	M
K2. Energy use by the sanctuary / federal govt.	What is being done to lower energy use?	Suggested by Bruce Steele.	M
K3. Artificial Reefs	Receive more/updated information on the local Fish Reef Project. Hear about Coastal Commission project review.	Suggested by Capt. David Bacon	L
K4. New State Fishery Management Plans	Learn about development of new lobster and squid fishery management plans.	Suggested by Russell Galipeau	L
K5. Panga issue	Learn more about the issue from officials; understand the role of the public/mariners.	Suggested by John Ugoretz	M